#### PRODUCT INFORMATION SHEET



### HYBRID BACKUP SERVICES

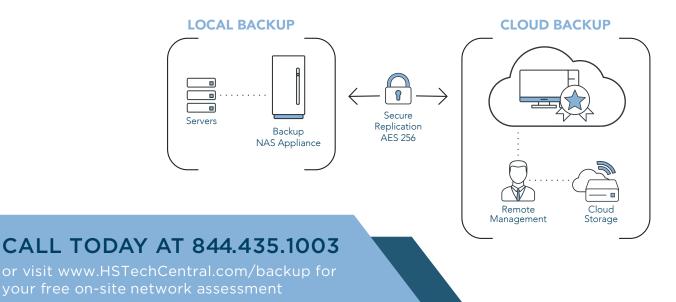
## ARE YOU PROTECTED AGAINST DISASTER AND DATA LOSS?

Have you ever imagined how devastating it would be if you lost all of your practice data—patient records, financial and accounting information, payroll, inventory...everything? No one wants to think that disaster could strike them, but this nightmare of data loss is a potential reality. Think of the consequences of finding out the hard way that you haven't been backing up critical data, your backup system is not working properly, or worse—losing it all to the silent killer of corrupted data or external threats. Hybrid backup service provides multiple points of recovery from such events.

To help protect yourself, you should keep redundant copies of your valuable data in two protected locations. Your data should be stored both at your office, such as on an external hard drive, as well as at a protected offsite location, such as in the cloud.

Henry Schein TechCentral, is now offering Hybrid Backup Service, a redundant, remotely managed backup and recovery solution for dental practices. This new service takes the worry and hassle out of the backup process and provides greater peace of mind because your critical data is stored in and potentially recoverable from two locations. Hybrid Backup Service is a single solution that takes a coordinated approach to managing backup copies of your critical data by using Advanced Encryption Standard (AES) 256-bit encryption while the data is stored locally and in the cloud.

With Hybrid Backup Service, should disaster strike your practice, recovery of your data is quicker and more certain.



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The true value of any backup strategy is being able to restore it when you need it—not just having your data stored on a device or in the cloud.

> **HOWARD GRAINGER** | Product Manager Henry Schein TechCentral

## GET GREATER PEACE OF MIND WITH DATA RESTORATION

If you ever lose your server completely or in part because of disaster or hardware failure, the Hybrid Backup Services are designed to help recover your practice management data quickly. Your practice will have access to your data both on the local backup device and in the cloud. And when needed, in most cases TechCentral can quickly assist you in restoring a previous version of a file, image, X-ray or full database with just a simple call to the TechCentral remote server monitoring team. If for any reason restoration requires onsite assistance, a TechCentral technician will be dispatched to restore your data at your practice. (In some cases, a fee may apply.)

### KNOW YOUR PRACTICE IS PROTECTED WITH MONITORED AND MANAGED DATA

TechCentral helps monitor your daily backup and should errors be detected, will work with you to help resolve the issue and assist your practice in confirming that the backup is completed successfully. Your practice will receive notifications and reports via email keeping you abreast of activity on your account. In addition, the TechCentral remote server monitoring team will assist your practice in performing restoration of files and data as needed.

# CALL TODAY AT 844.435.1003

or visit www.HSTechCentral.com/backup for your free on-site network assessment

#### HELP PROTECT YOURSELF THROUGH USE OF ENCRYPTION

To help protect you and your patients, TechCentral Hybrid Backup Service keeps your data encrypted with AES-256 bit encryption, both on the local backup device and on the cloud server.

In addition to the backup device, encrypting your server with the TechCentral Server Encryption Services using AES 128 or 256-bit encryption can also be part of a comprehensive security plan to help protect against unauthorized access to your data at rest on your server. Be sure to ask your Henry Schein Sales Rep or call TechCentral about available drive encryption services.

#### PARTNER WITH TECHCENTRAL TO HELP YOU IMPROVE YOUR DATA SECURITY

TechCentral offers you a team of technical professionals who will be available at each step to oversee the proper setup and implementation of a reliable and redundant backup and recovery solution that, as part of a comprehensive security plan, can help protect your practice against disaster and data loss.

Most importantly, your TechCentral solution is backed by Henry Schein's commitment to quality customer service, so you can trust that you will receive the quality and customer service that you've come to rely on to keep your practice productive and running smoothly.